



MEDIA RELEASE
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For more information, contact:
Kimberly J. Poland
[Poland Media Group](http://PolandMediaGroup.com)
401.743.7272
Kimberly@polandmediagroup.com

**RE/MAX Hot Air Balloon to Offer Sunset Rides at 37th Annual
Charlestown Seafood Festival**

Tethered Flights to Benefit Hasbro Children's Hospital, Charlestown Chamber

CHARLESTOWN, RI (July 27, 2022) – In case the swings or ferris wheel just won't do, thrill-seekers will have another exhilarating option during the Saturday evening of [The 37th Annual Charlestown Seafood Festival](#). The RE/MAX hot air balloon will be offering a limited number of tethered rides as a fundraiser for charity.

"We are so excited that the RE/MAX hot air balloon will be floating above our festival this year," said Heather Paliotta, Executive Director of the Charlestown Chamber of Commerce and Director of the Charlestown Seafood Festival. "Not only will these hot air balloon rides enhance an already amazing festival experience for dozens of our guests, but the money they raise will also positively impact our community. That's a win-win in our book."

The 37th Annual Charlestown Seafood Festival will take place at Ninigret Park on August 5, 6, and 7. The tethered balloon rides - which are sponsored by [RE/MAX South County](#), [RE/MAX Flagship](#), and [RE/MAX Coast and Country](#) - will take flight **Saturday, August 6, 2022, from 6 p.m. to 8 p.m.** The money raised will benefit [Hasbro Children's Hospital](#) and the [Charlestown Chamber of Commerce](#).

"We are honored and absolutely thrilled to be a part of a long-standing New England tradition like the 37th Annual Charlestown Seafood Festival," said Lynn Azzinaro from RE/MAX South County. "Not only will tethered rides in our RE/MAX hot air balloon be a thrilling experience for festival guests, but the donations made from each ride will also go toward wonderful causes - the Charlestown Chamber of Commerce, Hasbro Children's Hospital and the Children's Miracle Network."

Since 1992, RE/MAX Associates have donated more than \$185 million, including \$11.4 million in 2021, to the Children's Miracle Network, of which Hasbro Children's Hospital is a member.

There is a maximum of 120 rides available for a suggested donation of \$25 and they must be scheduled in advance. The rides - which may be canceled due to weather if the pilot deems necessary - are on a first-come-first-serve basis and are non-refundable. Those interested in partaking in this breathtaking opportunity can reserve and pay for their spots by calling the Charlestown Chamber of Commerce at **401-364-3878** or dropping by the office at **4945 Old Post Road**.

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About The Charlestown Chamber of Commerce

[The Charlestown Chamber of Commerce](#) is a not-for-profit organization comprised of several hundred businesses, non-profit and associate members. The chamber's mission is to facilitate and ensure the success and growth of our business community and its members through business networking and the promotion of regional tourism. The chamber is dedicated to the cultural, historical, environmental, recreational, and civic well-being of the beautiful coastal communities in and around Charlestown, Rhode Island. For more information, please log onto: <https://www.charlestownrichamber.com>.

About The Charlestown Seafood Festival

[The Charlestown Seafood Festival](#) - named a "Top 100 Event in North America" and listed as one of 10 Best Summer Seafood Festivals in the Northeast - is held annually at Charlestown's Ninigret Park in

Rhode Island. The Seafood Festival is the biggest fundraiser for the Charlestown Chamber of Commerce. The funds raised by The Charlestown Seafood Festival are vital to the Chamber's mission to support local businesses and boost tourism.

About the RE/MAX Balloon

The RE/MAX Balloon is one of the most widely recognized symbols in North America and was first seen by spectators of the Albuquerque Hot Air Balloon Festival in 1978. In North America, there are approximately 100 RE/MAX Balloons engaged in promotional programs, with millions of people witnessing this strong corporate symbol each year as it flies high above them in the sky. The RE/MAX Balloon represents an excellent opportunity to create awareness and promote goodwill in the community and takes thousands of people on flights each year. The balloon also represents the hard work and dedication put forth by each and every RE/MAX agent, allowing them to soar high above the crowd. It represents that they will go above and beyond to help you find your dream home, and shows that when you want to work with the best, you know who to turn to. The RE/MAX brand is not only a leader in the real estate industry but is widely known as having the most productive agents in the world. If you spot the balloon, we want to see your photos! Get your cameras ready to go, and tag us on social media or share using #AboveTheCrowd!

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